

Vivek Agnihotri & Akshay Kumar to inaugurate CBFF 2022

Bhopal: On Friday cine star Akshay Kumar and renowned director Vivek Agnihotri shall grace the inaugural ceremony of “Chitra Bharati Film Festival-2022”. The fourth edition of CBFF is being organized from March 25 to 27 at the new campus of Makhanlal Chaturvedi National University of Journalism and Communication.

Addressing a press conference held at MCRP campus on March 24, president of Bharatiya Chitra Sadhna (BCS), Prof. BK Kuthiala said that the aim of BCS is that the films made in Bharat should not only become a reflection of the society but can also serve to give direction to the society.

“Our thoughts and behavior are formed through the screen, so it is our responsibility to display such films on the screen which are beneficial for the society. The goal of the film festival is to give speed and direction to the filmmaking of the youth,” he said.

He told that BCS was formed to prepare the youth in the field of film. BCS is trying to understand their point of view by establishing contact with new and old filmmakers.

The three-day film festival will be inaugurated on March 25 at 6:00 pm at MCRP. Culture and Tourism Minister, Sushri Usha Thakur, BCS president Prof. BK Kuthiala, Vice Chancellor, Prof. KG Suresh, and chairman of Organizing Committee Shri Dilip Suryavanshi will be in attendance on the occasion.

The closing ceremony will be held on March 27 at the new auditorium of Rabindra Bhavan. Union Minister of State, Information and Broadcasting, Dr. Loganathan Murugan will grace the closing ceremony as the chief guest. In addition, eminent actor and Vice Chancellor of Pt. Lakhmichand State Performing and Visual Arts University, Haryana, Shri Gajendra Chauhan, film directors Shri Abhinav Kashyap and Shri Vivek Agnihotri shall be there as special guests.

Notably, the CBFF is organized every two years. CBFF started from Madhya Pradesh itself. The first event was held in Indore in 2016, followed by the film festival in Delhi in 2018 and Karnavati (Ahmedabad) in 2020. Chitra Bharati Film Festival will create an environment of film making in Bhopal and the whole of Madhya Pradesh. Madhya Pradesh is one of the best cities for film production. Through this event of Chitra Bharati, the youth of Madhya Pradesh will get opportunity, encouragement and guidance, such a belief can be expressed. BCS is promoting cinema to promote Bharatiya values. Cinema is a fast-paced industry providing employment to the people. In the changing times, a new platform like OTT has also proved effective in connecting the youth with cinema. There is a lot of potential for the OTT platform to make meaningful cinema.

Master Classes for budding filmmakers

At the Chitra Bharati Film Festival-2022, master classes shall be organized which will be addressed by eminent filmmakers and artists of the country. A large number of people have registered themselves through Chitra Bharti's mobile application to participate at the master classes. The app is available on both Android and iOS platforms under the name 'Chitra

Bharati'. On March 25, well-known film directors Shri TS Nagabharan (Kannada) and Shri Subhash Sahu (Oriya) and Shri Vivek Ranjan Agnihotri (Hindi) shall take master classes. On March 26, there will be a master class of Marathi film director Prof. Vaman Kendre, Shi Sharat Bhattathiripady and film critic Shri Anant Vijay. At the same time, on March 27, Dr. Harish Bhimani, who was a facilitator in Mahabharata and well-known voice artist, Shri Abhinav Kashyap, director of famous films like Dabangg, shall interact with the audience in the Open Forum.

120 films will be screened in three days

712 films in 15 languages were received from 22 states across the country to participate in the film festival. Out of these, 120 films have been selected by the Screening Committee for screening at the festival. These films will be screened at four auditoriums, which include short films, documentaries, animation and campus films. The producers and directors of these films are also coming to attend the film festival.